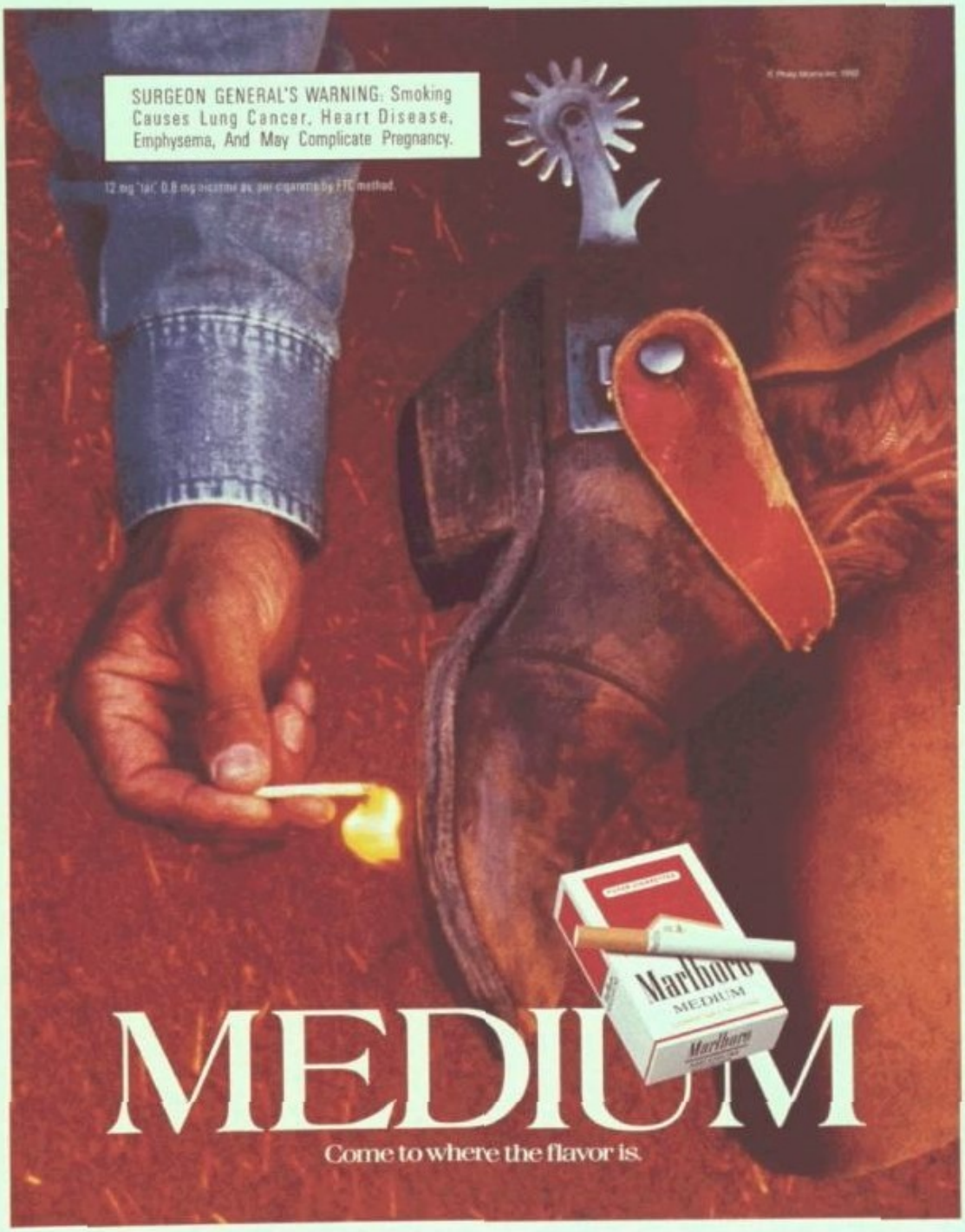
LEO BURNETT U.S.A.
Ad No. 8624-A1-BOOT LIGHT UP-Req. No. M27790-Page 4/C Bleed-(8 3/4 x 11 1/8)-National Mags., 1993


SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
12 mg "tar" 0.8 mg nicotine av. per cigarette by FTC method.
Marlboro
MEDIUM
MEDIUM
Come to where the flavor is.

2061191833
2023460566
Source: https://www.industrydocuments.ucsf.edu/docs/qkhn0003
2061191833